



a  *Undertaking*

The text 'a' is in a cursive font. The Market 99 logo features a blue diamond with a white 'M' inside, followed by the words 'MARKET 99' in bold yellow capital letters on a dark blue rectangular background. The word 'Undertaking' is in a cursive font.

M-Store, Market Ninety Nine Pvt Ltd,
info@market99.com



Concept



An everyday shopping destination with great design and amazing value. We are always driven by our customers offering most trendy and upbeat product at unbelievable prices

M-store continues to bring fresh and new products so frequently that every time you visit us, you will find something new and eye-catching

We always say- "Design & Quality need Not be Expensive" and continue to strive to bring the most interesting product always.

Spontaneity being at its core, functionality and daily utility is also key to our range and it does not shy away from the fact that products are always catered to you at the most ground-breaking prices

We are here to serve the customer





Direction



- International store experience
- Unmatched value for money
- A desirable store with affordable prices





Culture

- A collective of great designed products for your everyday home needs.
- Represent the fast movers who are trendy and upbeat. An epitome of great design, value and unbelievable prices.
- We serve you with Home Accessories, Stationery, Décor Essentials, Fashion Accessories and multi cultured brands within one roof.
- Our core is spontaneity, it does not shy away from the fact that products are always catered to you at the most ground-breaking prices.





Brand Positioning

- Fashion and design oriented store experience with unmatched pricing
- We provide top brands alternatives to our customer at the lowest prices so as to provide families with all the essentials and treats they love.
- Great quality living in a modest budget.
- We operate with clean, no frills stores that provide ease, convenience, and friendly service to our customers, helping them save time & money everyday.





Differentiator

- Standardized stores
- Customer experience
- New product launch each week
- Added product categories
- Quality of store display
- Store operations
- 100% company owned and operated stores





Philosophy

- ❖ Extension of brand philosophy: evolution of product concept
- ❖ Extension of product life cycle : continuous improvement on products and products change according to lives
- ❖ M store delivers A more emotional and self expressive benefits
- ❖ M-store products give a feeling of satisfaction knowing that the product will deliver what is needed but no more.
- ❖ The ambiance of the store is indeed giving a great shopping experience with its distinguished category sections from one another.



How do we look

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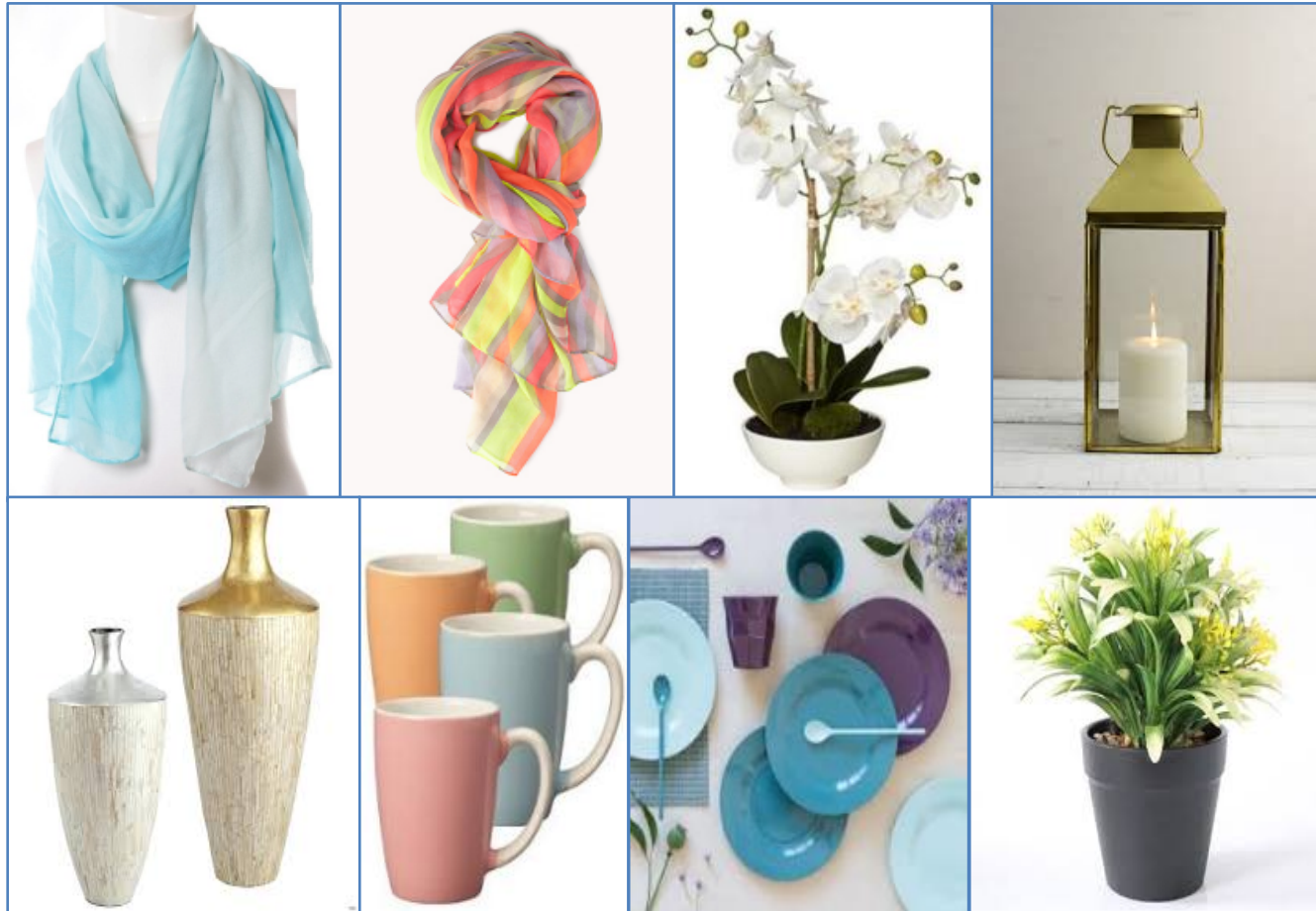


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Our Trend-Books





Our Trend-Books





Product Categories





Product Categories

- Kitchen
- Dining
- Toys
- Stationery
- Bathroom
- Gift & Décor
- Home Accessories
- Arts & Crafts
- Health & Beauty
- Fashion Accessories





Fashion



Fast moving fashion

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Fashion



Trendsetting designs

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Home



High Design Home Utility

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Home Decor



Appealing Home Decor

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Gift & Decor



International Design Home Decor

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Gift & Decor



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Fun & Utility



Unique Designs

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Kitchen & Dining



Trendy Kitchenware
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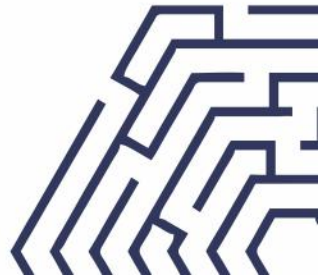


Kitchen & Dining



Unreal Pricing with deep ranges and upmarket designs

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Kitchen & Dining



Amazing Range Ideal for gifting
M Store Online, Niche Market Ltd.
info@market99.com





Kitchen & Dining



Upgrade your living standard

M-Store, Market Ninety Nine Pvt Ltd,
info@market99.com





Play



High quality and latest toys for kids

M-Store, Market Ninety Nine Pvt Ltd,
info@market99.com





Play

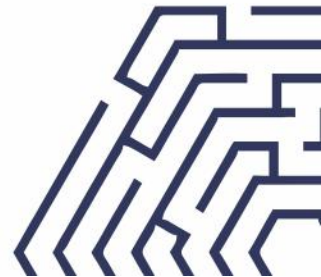


Wide range to enthrall the little shoppers

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Design Innovations





Patented and exclusive designs



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Upmarket Products, Unreal Value



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Trendsetting products



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The Response

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Overwhelming customer response



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Overwhelming customer response



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The offering

- Exceptional per square foot sales
- Overwhelming customer satisfaction
- Continuous & repeat walk-in
- Product strength
- Unique and one of kind alternative retail format
- Core strength – Product innovation





That's it!

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